

**PRWCA BOARD OF DIRECTORS MTG.**  
**Meeting Minutes - May 18, 2020**

**Meeting started 4:05pm**

Board members present: Via Zoom: Jason Haas, Faith Wells, Tyler Russell, Sarah Kramer, Josh Beckett, Molly Scott, Randy Heinzen, Malani Anderson, Austin Hope

- **2020 Wine Festival**
  - Discuss 2020 Wine Festival that was rescheduled to Aug 27-29
  - Board discussed option of having Wine Festival – envisioned or smaller events. The board decided to cancel rescheduled event per County, State and CDC uncertainty.
  - Motion by Tyler Russell, Second by Jason Haas. **Vote passed (8-1) AH dissenting**
  
- **Events:** Additional discussion about smaller, alternative events in fall 2020.
  - Motion to direct staff (with help of event committee) to research three alternative events ideas in 2020, scalable in size and present to the board of June 8.
  - Motion by Sarah Kramer, Second by Jason Haas. **Vote passed 9-0.**
  
- Marketing update
  - Paso Robles Wine video – JP update about ‘Welcome back to Paso Robles’ video
  
- Eventual Reopening of Businesses
  - City’s **Economic Recovery Measures** – ideas include parklets, park dining or street closures: We have been included in roundtable discussions with City, Travel Paso, Chamber, Main Street as they look at options to keep downtown and other Paso Robles businesses open. Different measures are on City Council agenda for discussion May 19. Board supports overall idea of helping downtown businesses survive the Shelter at Home orders and idea of dining in park and basic premise of parklets. No vote taken.
  
  - Discussion about **Wine Institute reopening protocols** becoming our recommended guidelines. Do we review and adopt these as PRWCA recommendations? Board doesn’t think we need to have official PRWCA recommended guidelines for reopening at this point. No vote taken.
  
- County Mid State Fair Wine Awards
  - JP to send email to board. Reminder to send nominations.

Meeting over at 5:20pm